



## FOR IMMEDIATE RELEASE

### CONTACT

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### Tree planting because of Christmas...

**Portland, OR-** The Original Living Christmas Tree Company (TOLCTC) of Portland makes potted Christmas trees an easy choice. The idea is people would choose this best environmental option if they didn't have to plant their Christmas tree in their backyard. The delivery makes it so anyone can have a potted tree. Since 1992 thousands of Portlanders potted Christmas trees have been planted in parks and watersheds all over the Northwest.

Regular (cut) Christmas trees are grown as a crop so they aren't 'killing a tree' (not a forest or tree issue)- they're like cut flowers. And cut trees are usually chipped up into mulch which becomes part of the soil. Potted trees are the best environmental option. TOLCTC proves millions of Christmas trees world wide can be planted each year- because of Christmas.

There's something enchanting about a tree decorated and lighted. It's a way for people to bond with Nature. The smell and beauty of a lit-up decorated tree inside the home during the darkest time of year is a powerful feeling. In these days of increasing acceptance of climate change, more and more folks are considering the environmental impact of the Christmas tree. Isn't it a waste to have a cut tree?

Insight on the environmental impact of Christmas trees comes from a company in Portland that delivers and plants potted Christmas trees. TOLCTC says regular cut Christmas trees are grown as a crop, on farmland. They are going to be cut even if people don't buy them, the fields will be cleared for another crop. While the millions of Christmas trees are growing they clean the air. Cut Christmas trees are like cut flowers- nature grown for us on a farm so we can appreciate their beauty. Cut Christmas trees are recycled- chipped up and turned into mulch that turns into dirt.

Artificial Christmas trees are not good for the environment- no how no way. Sales of artificial trees have dramatically increased over the past ten to fifteen years because people don't want to 'kill a tree'. Artificial trees are made of plastic, a product of oil, miss the point of celebrating with Nature.

The most environmentally friendly Christmas tree is a potted tree that gets planted to grow old. Live trees are; naturally shaped, are the freshest, smell great, are less of a fire hazard, don't tip over from the cat, are alive and 'breathing'. TOLCTC shares on their website how anyone any where can have their potted Christmas tree planted somewhere other than their backyard.

Here's how it works: Folks order their Christmas tree through their website- livingchristmastrees.org. TOLCTC delivers full-size potted evergreen trees to residences and businesses. TOLCTC picks up the trees after New Years. The trees are purchased at a discount by anyone who wants trees such as; parks departments, wildlife agencies and schools.

The potted Christmas trees are priced from \$70 to \$115. They are easy to care for- care instructions come with each tree. Folks can get their tree delivered, or get their tree in their vehicle. The trees are 6' and 7.5' in size. Clients can choose from ten kinds of; cedar, juniper, pine, spruce and fir. The trees are natural shape. The main tree offered is the Douglas fir- the most popular tree worldwide and the State Tree of Oregon.

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